

# Mobiliteach Sectoral

## Hospitality and STEAM Cross disciplinary didactics

insignare  
ASSOCIAÇÃO DE  
ENSINO E FORMAÇÃO

Third Teacher Training  
Athens 15 -18 November 2021



**DIGITAL TOURISM**

NAME OF THE SPEAKER: CLÁUDIO GAMEIRO

ORGANISATION: INSIGNARE

# “DIGITAL TOURISM VET DESIGN PROJECT”



**Project Nr.597875-EPP-1-2018-1-PT-EPPKA3-VET-JQ**



**Tourism is the world's highest growing sector in Europe in the last few years, representing new trends of consumer choices.**



The 21st century and technological evolution leads us to “*digital experiences*” and to a more demanding consumer with an enormous capacity for evaluation. This evolution proposes new challenges to maintain quality and keep different in a very competitive sector - Tourism.

Considering this exchanges/challenges  
it was necessary to develop a new  
profile:

DIGITAL TOURISM INTERMEDIATE  
PROFESSIONAL





## Target Group

**15-16 to 18-19 years old students**



## Duration

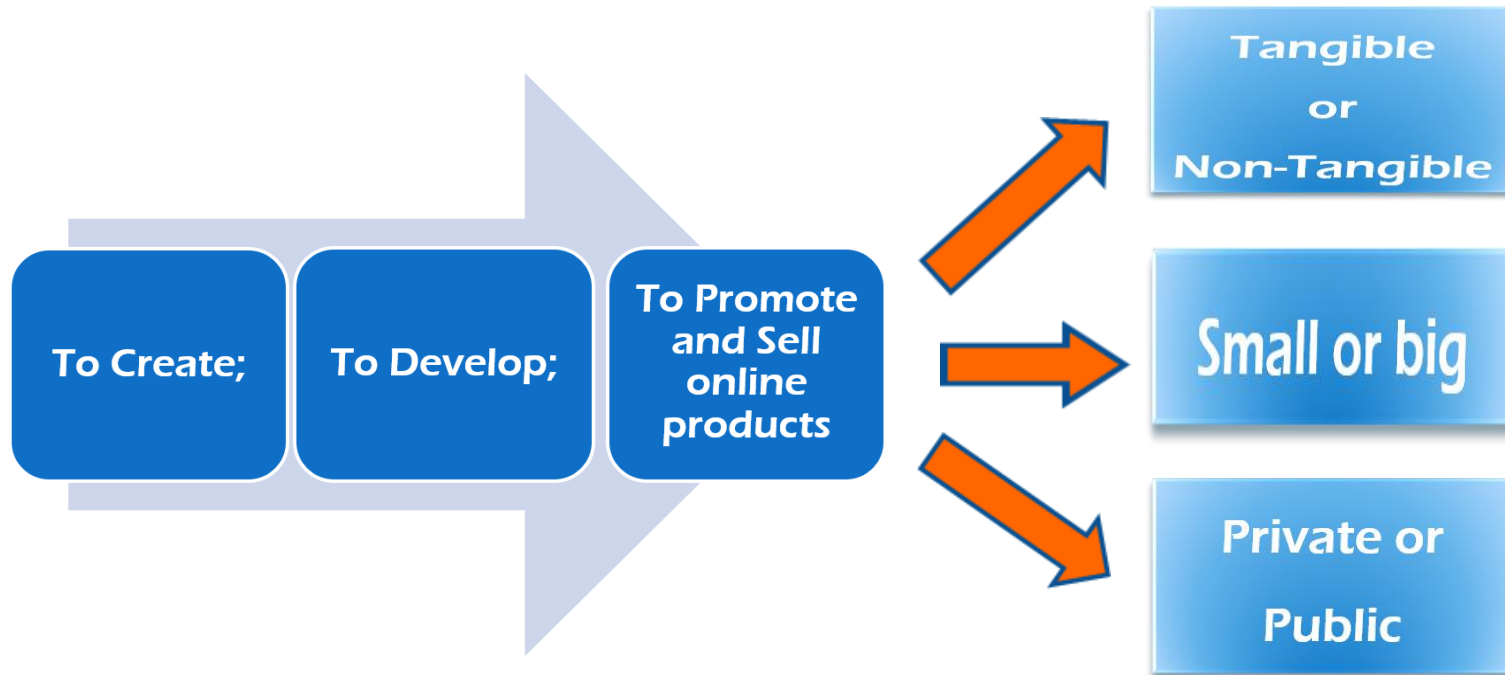
**• 3 years**



## Level of Qualification

**• IV – V (depending on the countries)**

# DIGITAL TOURISM TECHNICIAN



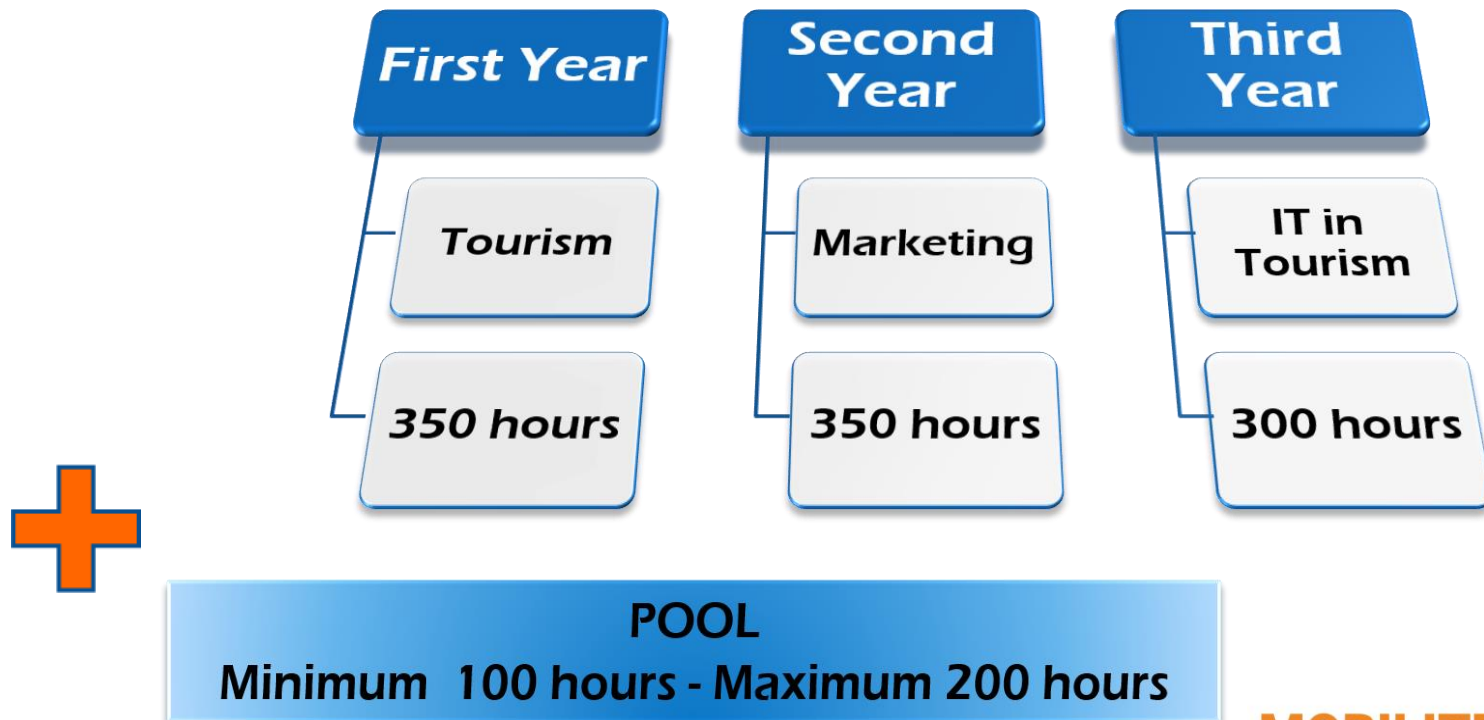
## Context Conditions





# DIGITAL TOURISM TECHNICIAN

## LEARNING UNITS



# STAY SAFE!

## Thank you!

